Table of Contents

Glossary 3

Glossary

Abbreviation	Description
4Ps	Product, Price, Place, Promotion
B2B	Business-to-Business
BLE	Bluetooth Low Energy
DC	Direct Current
EC	European Commission
EMC	Electromagnetic Compatibility
EPS	European Project Semester
EU	European Union
GND	Ground
ISEP	Instituto Superior de Engenharia do Porto
IT	Information Technology
KPI	Key Performance Indicator
LCA	Life Cycle Assessment
LED	Light Emitting Diode
PESTEL	Political, Economic, Social, Technological, Environmental, Legal
PWM	Pulse Width Modulation
RGB	Red, Green, Blue
SDG	Sustainable Development Goal
STP	Segmentation, Targeting, Positioning
SWOT	Strengths, Weaknesses, Opportunities, Threats
USB	Universal Serial Bus
WHO	World Health Organization
Wi-Fi	Wireless Fidelity

From:
https://www.eps2026-wiki2.dee.isep.ipp.pt/ - **EPS@ISEP**

Permanent link:
https://www.eps2026-wiki2.dee.isep.ipp.pt/doku.php?id=report:gls&rev=1777734885

Last update: **2026/05/02 16:14**